

# RAILNATION CHICAGO

NOVEMBER 2 - 5, 2017

MILLENNIUM KNICKERBOCKER CHICAGO



RAIL PASSENGERS  
ASSOCIATION

## SPONSORSHIP PROSPECTUS



## WHY PARTICIPATE IN RAILNATION?

- Be an active part of the citizen advocacy movement advancing high speed rail in the United States.
- Directly connect with & inform rail advocates who have a proven record of positively shaping federal & state transportation policy and funding priorities.
- Showcase your organization's products and services to a highly knowledgeable group of end-consumers - the rail passengers.
- Take advantage of this unique opportunity to directly market rail travel services, publications and products to frequent rail users.





## WHO WILL BE ATTENDING RAILNATION?

- Public transportation advocates and activists
- Officials from state & regional Departments of Transportation
- Senior staff from Amtrak, commuter rail operators & transit agencies
- Leading transportation researchers & educators
- International high speed rail experts
- Federal, state & local elected representatives
- Highly engaged passengers
- International stakeholders and domestic stakeholders from all 50 states
- Those actively involved in state and regional advocacy organizations that help shape local transportation priorities
- All ages - from motivated college students to avid travelers representing the senior population
- Knowledgeable public transportation system users who take frequent intercity & regional rail trips
- Attendees with diverse professional backgrounds - many with advanced educational degrees
- Experienced international travelers with higher disposable incomes
- Volunteer citizens' advocates who will be paying their own way to participate



# EXHIBITION & NETWORKING OPPORTUNITIES



## EXHIBITION

**Table Top Option 1: Main Ballroom** | \$1,500

**Table Top Option 2: Breakout Rooms** | \$1,000

Establish a home base at the 2017 RailNation Chicago conference to showcase your brand. Be on hand to greet potential customers, answer questions, demonstrate and market your products to your next customers as you:

- Showcase your services and products to a targeted audience
- Differentiate your company / products from competitors
- Display and embed your branding for optimal visibility
- Sharpen your competitive edge

## Benefits

- 1 Table Top Display
- Standard booth furniture (6ft. table and 2 chairs)
- Company name and table location in the mobile app and onsite signage
- Company name, logo, company description, and contact details in mobile app



# SPONSORSHIP OVERVIEW



## NETWORKING SPONSORSHIP OPPORTUNITIES

Call For Details

- Welcome Coffee (two days available)
- Morning Break (two days available)
- Afternoon Break (two days available)
- Welcome Reception / Dinner (one day available)
- Happy Hour (one day available)
- Gala Dinner (one day available)

## BRANDING OPPORTUNITIES

- |  |         |
|--|---------|
| ▪ Registration                             | \$2,000 |
| ▪ Welcome Folders                          | \$2,500 |
| ▪ Hotel Room Keys                          | \$3,000 |
| ▪ Mobile App Sponsor                       | \$2,500 |
| ▪ Mobile App Banner Ads                    | \$1,000 |
| ▪ General Session (two days available)     | \$2,500 |
| ▪ Concurrent Sessions (two days available) | \$1,500 |



# PREMIUM SPONSORSHIP



## PLATINUM | \$10,000

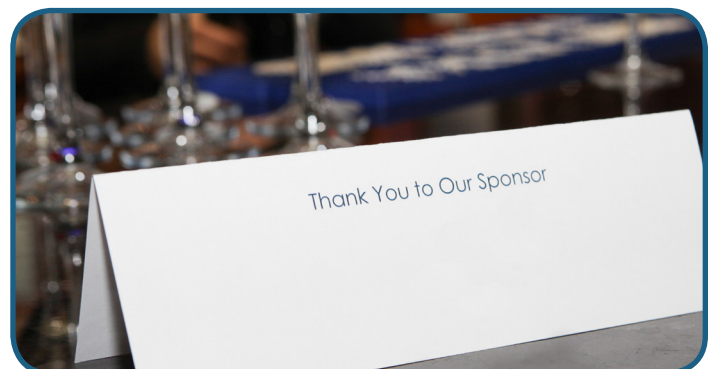


- Complimentary one year membership to NARP
- Four complimentary passes to attend the event
- Recognition as a sponsor both onsite and on the event app
- Sponsor profile in the event app
- Two rotating 9 second banner adverts in the event app
- Welcome letter on behalf of your organization given to all attendees at registration
- One day sponsorship of the general session
- Sponsorship of one concurrent session
- Two app alerts to all attendees
- Table-top exhibition space

## GOLD | \$6,500



- Complimentary one year membership to NARP
- Three complimentary passes to attend the event
- Recognition as a sponsor both onsite and on the event app
- Sponsor profile in the event app
- One rotating 6 second banner advert in the event app
- One app alert to all attendees
- Table-top exhibition space



# PREMIUM SPONSORSHIP



## SILVER | \$4,000



- Complimentary one year membership to NARP
- Two complimentary passes to attend the event
- Recognition as a sponsor both onsite and on the event app
- Sponsor profile in the event app
- One rotating 3 second banner advert in the event app
- Table-top exhibition space

## BRONZE | \$2,500



- Complimentary one year membership to NARP
- One complimentary pass to attend the event
- Recognition as a sponsor both onsite and on the event app
- Sponsor profile in the event app
- One rotating 3 second banner advert in the event app





**RAILNATION CHICAGO**  
**2017 EXHIBITOR/SPONSORSHIP INQUIRIES**

**Brian Osika**

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